Customer-centric strategies for effective Online presence

Online presence is quintessential for businesses to move to the next level ever so swiftly. We work hand in hand with our clients and implement scientific digital marketing strategies to generate optimum sales to your products.



Tvisha

O1. ROI DRIVEN



02 . LEAD GENERATION



03 . BRAND AWARENESS



04 • MARKET WITHOUT BORDERS



05 · TARGET SPECIFIC



06 . COMPETITIVE

Digital marketing professionals at Tvisha adopt the latest techniques and meticulously follow Google search algorithm. As one of the top digital marketing agencies, we follow best practices to ensure your Online Reputation:

OUR EXPERTISE:

- Comprehensive site audit.
- Finding industry competent SEO keywords.
- Result-oriented Search Engine rankings.
- Regular fresh blog content updates.
- Social Media Integrations.

OUR SPECIALITY:

- Google AdWords and Bing Ads Certified.
- Facebook and Twitter Ads
- YouTube Video Marketing.
- Google ad Sence
- Affiliate Marketing

Choose Tvisha -

To Reach Target Audience Swiftly and Surely



Digital Marketing Packages

What we work	Silver	Gold	Platinum
SEO	₹ 10,000/month	₹ 20,000/month	₹ 30,000/month
Competitor & Site Audit Analysis Report	~	~	~
Targetted Keywords	"Primary - 2, Secondary - 3"	"Primary - 5, Secondary - 5"	"Primary - 10, Secondary - 10"
Onpage Optimization	Basic	Advanced	Advanced
Offpage Optimization	5	10	20
Content Marketing	Blog - 2	"Blog -2, Forum - 5, Press Release -1, Article - 1"	"Blog -2, Forum - 10, Press Release -2, Article - 2"
Local Business Listing (Google)	~	~	~
Web 2.0 Activities	✓	~	~
Goal Setup (Google Master & Google Analytics)	~	~	~
Content Optimization for each service page	×	~	~
Do-Follow Backlinks	×	~	~
XML Sitemap (Dynamic)	×	~	~
Online Reputation Management (Removing Bad Reviews)	×	~	~
Thank you Page & Sales Page	×	~	~
Reviews & Ratings	×	×	~
Report Generation	Monthly	Fortnight	Weekly
SMM			
Social Media optimization	~	~	~
Social Media Marketing FB Page likes, Followers, G+ Followers (1-100)	×	"Post publishing -10, Groups Marketing - 10"	"Post publishing -20, Groups Marketing - 20"



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